



1-111 Hall
Dalhousie, NB
E8C 1X2

Tel.: (506) 684-7600

Fax: (506) 684-7613

E-mail: reception@heron-bay.ca

Courriel: reception@baiedesherons.ca

Web Site: www.heron-bay.ca

On March 17, 2025, the Municipal Council of the Town of Heron Bay adopted a bilingual commercial signage policy. The bilingual commercial signage grant program is funded by the Association francophone des municipalités du N.-B. (AFMNB). The Town offers financial incentives to encourage business owners to display their signs in both official languages.

Council would like to thank all businesses that already have bilingual signs. This is a mark of respect for both official languages and also offers residents and visitors a unique and authentic destination where our linguistic identity is showcased!

For an existing English sign or a new bilingual sign, the offer is 80% of the cost to make the sign bilingual, up to a maximum of \$4,000.

This offer applies to both indoor and outdoor signage.

Businesses in the Town of Heron Bay that are open to the public (e.g., restaurants, beauty salons, stores, offices, etc.) are eligible.

The business name cannot be changed in both languages. The descriptive text of the products or services is therefore required for the sign to be bilingual. We will be happy to help you translate the information on your sign.

We offer free open/close signs:

Open / Ouvert and **Closed / Fermé**

We also offer a custom static cling sign for your business window.

Steps to follow:

- 1- Complete the order form.
- 2- The business must send a mock-up of the bilingual sign to the Town before printing.
- 3- The Town approves the mock-up, and the business has the sign made, paid for in full, and installed.
- 4- The company sends proof of sign installation (photo) and the final invoice to the Town.
- 5- The Town will reimburse you within 30 days of receiving the invoice.

Please complete the attached form and submit it to Town Hall or mail it to:

Town of Heron Bay
Ville de Baie-des-Hérons
111 Hall Street, Unit 1
Dalhousie, NB
E8C 1X2

c/o Jean Robert Haché

For more information, you can consult the policy on the town's website.



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ORDER FORM – BILINGUAL SIGNAGE

The grant program is offered to businesses, offices and organizations located in Heron Bay

CONTACT INFORMATION

Name of business, office or organization

Address _____

Town _____

Postal code _____

Name of owner or contact person _____

Email address _____

EXTERIOR SIGNAGE

I want to:

Modify an existing unilingual sign

Create a new sign

Free in-window Open/Closed---Ouvert/Fermé sign

SIGNAGE REQUESTED :

Open / Closed

Hours of operation

Please include your business hours for each day :*

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____

*Indicate your open hours on the first line and your closing on the second line.

Questions or comments :

