



How the Name "Heron Bay" Was Selected

As part of the Local Governance Reform implemented by the Province of New Brunswick, several municipalities and Local Service Districts were merged to create new local governments throughout the province.

The newly formed **Town of Heron Bay** includes the communities of **Dalhousie Junction, Point La Nim, Dalhousie, Darlington, Charlo, Blackland, New Mills, Benjamin River, and Seaside.**

During this process, a Steering Committee was established to guide the transition and make recommendations on various matters, including the selection of a new municipal name.

To ensure public participation, residents were invited to submit suggestions for a new name that would represent the newly formed municipality. Numerous suggestions were received from citizens across all communities.

After reviewing all submissions and considering the history, geography, and identity of the region, the Steering Committee selected **Heron Bay** as the recommended name for the new municipality.

The name **Heron Bay** was originally submitted by **Arron Pelletier**, a resident of Dalhousie. The Steering Committee felt that the name reflected the natural beauty, coastal character, and shared identity of the communities that now make up the **Town of Heron Bay.**

The **Town of Heron Bay** would like to recognize and thank all residents who participated in the naming process. Community involvement played an important role in shaping the identity of our new municipality and ensuring that residents had a voice during this historic transition.

As we continue building our future together, we celebrate the unique history and contributions of each community while moving forward under one shared name: **Heron Bay.**

Thank you for your continued support and engagement.



Town of Heron Bay

